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ABSTRACT OF THE DISCLOSURE

An apparatus for and method of utilizing an internet terminal coupled to the world wide web to access an existing proprietary data base management system having a dialog-based request format. The user request is received by a web server from the world wide web and converted into one or more sequenced data base management commands stored as corresponding to the service request. If a particular service request requires access to secured data and/or services, the request may be granted in relationship to a particular user security profile. This security profile is determined through a special field indicative of the internet user transferred in conjunction with the service request.